

NEWS BULLETIN

Norman Hotel Tel Aviv Is Voted World's Best Boutique Hotel

Luxury American tourism magazine Jetsetter has just named Norman Tel Aviv as the world's best boutique hotel.

“The term 'boutique hotel' can be applied to everything from major chains' brand extensions to indie sleeps one step removed from B&B status, but Tel Aviv's smart, stylish Norman is the real deal,” Jetsetter explained of its vote, which was based on reviews by 200 international journalists.

Overall, the magazine examined 23 hotel categories, such as business hotels and all-inclusive beach resorts.

The stylish Norman Hotel is housed in two reconstructed Bauhaus-era buildings, surrounded by a vibrant Mediterranean garden, located just a few steps away from Rothschild Boulevard in the heart of Tel Aviv. Jetsetter magazine notes the beautiful interior “hand-painted tile floors, high ceilings, creamy leather seating and original Israeli artwork.”

The Norman is famous for its elegant suites and penthouse units in addition to the 50 guestrooms, many with their own private balconies. The foodies will be treated to the first international branch of British-Japanese small plates restaurant Dinings, in addition to the Norman Restaurant; a cocktail bar called the Library; and a stunning rooftop infinity pool. For guests looking to pamper themselves, The Norman offers spa treatments, an in-house yoga instructor, and an ultra-modern gym.

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